

## Press release

## How Lagos people's lives been impacted under lockdown?

### Report of Survey on Life Situation Under Corona in Nigeria

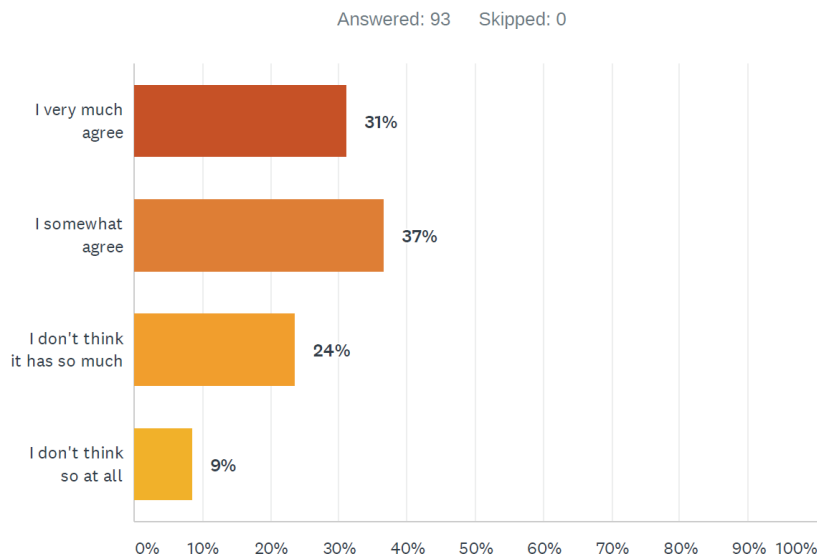
April 24, 2020

Africa Business Partners

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How have Africans' lives being impacted, and how are they coping through these Corona crises? Africa Business Partners conducted a survey in Nigeria (Lagos) and Kenya (Nairobi) through its online survey system. Here is the result.

#### Q2 The government's effort so far at tackling the Corona Virus infection has been effective in limiting the spread of infection.

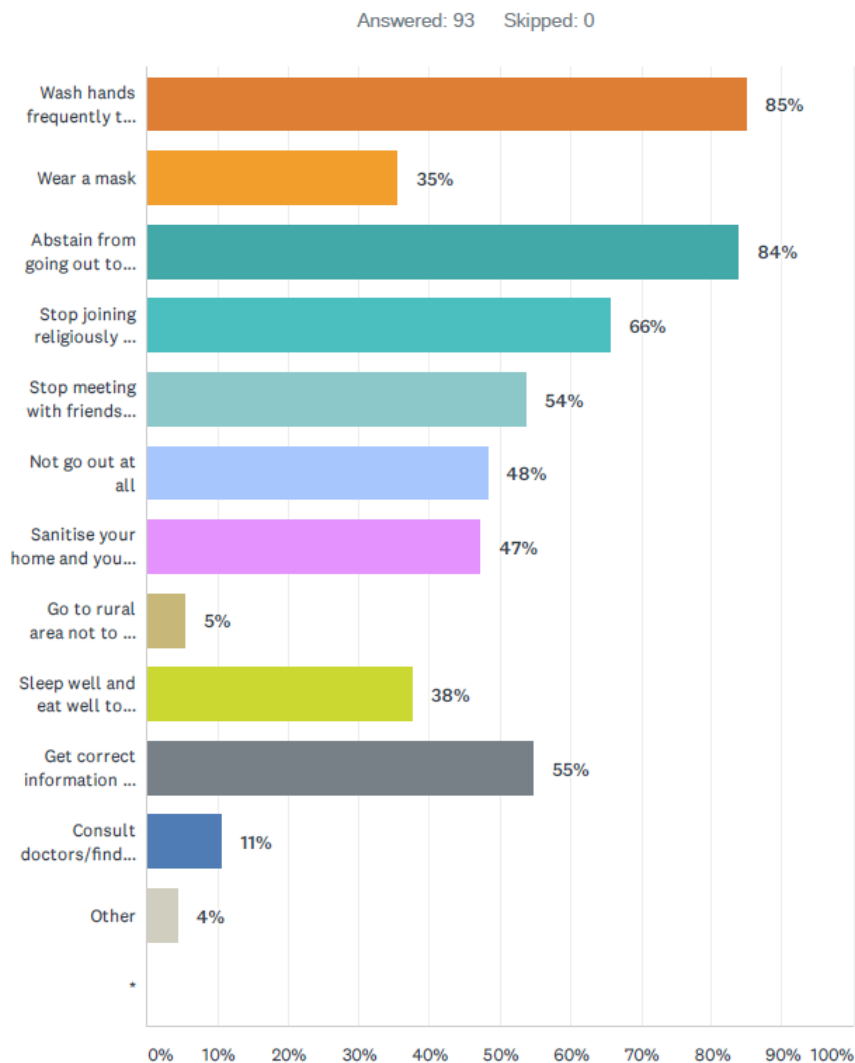


This survey was conducted beginning April 13th, when a 2-week extension to the lockdown in effect since March 30th (implementing a stay-at-home order and a travel ban) over Lagos, Abuja, and Ogun state was announced. Respondents are mainly residents of the Lagos, and Abuja, and Ogun states as well, who were subjected to the lockdown.

At the start of this survey, Lagosians had been under 2 weeks of complete lockdown. Outings are only allowed to nearby grocery stores for essential items. Despite the inconvenience and the impact on personal and professional lives, 31% of respondents answered that the government’s infection control measures were very effective, while 37% judged them to be fairly effective, indicating a relatively high level of satisfaction.

For background, Nigeria confirmed its first case on February 27th, and by Saturday—just two days later—the NCDC moved to announce countermeasures. Back in 2014, when the Ebola virus spread to West Africa, Nigeria was able to successfully contain the virus despite confirmed positive cases.

**Q6 What are you doing to avoid contracting the Corona Virus Infection?  
Please select all you are doing.**

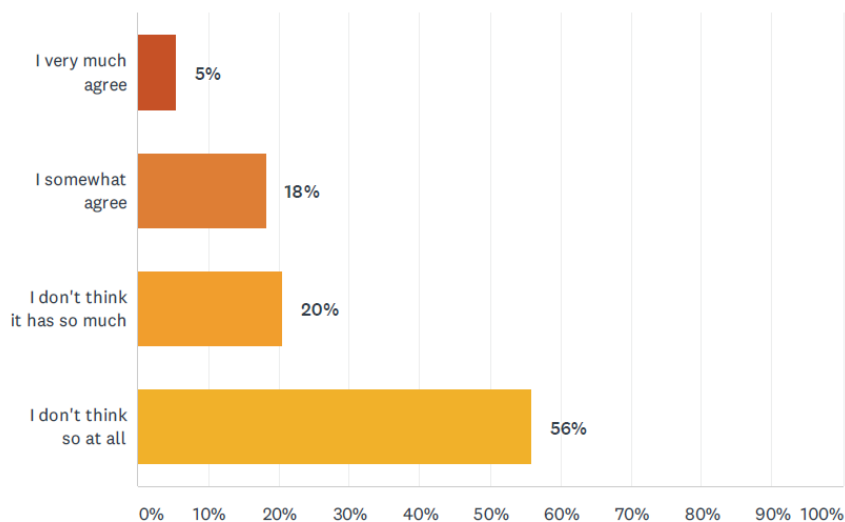


ANSWER CHOICES	RESPONSES	
Wash hands frequently than usual	85%	79
Wear a mask	35%	33
Abstain from going out to crowded areas	84%	78
Stop joining religiously or other meetings	66%	61
Stop meeting with friends and relatives	54%	50
Not go out at all	48%	45
Sanitise your home and your belongings	47%	44
Go to rural area not to get infected	5%	5
Sleep well and eat well to boost immunity	38%	35
Get correct information and not to tricked by fake news	55%	51
Consult doctors/find hospitals just in case you get infected	11%	10
Other	4%	4
*	0%	0
Total Respondents: 93		

The next question is on measures Lagosians are doing to avoid contracting. Out of the respondents, 85% answered that they wash their hands more frequently, and 84% are avoiding crowds. Nearly half are refraining from going outside entirely. Perhaps due to the frequent public awareness campaigns about misinformation and fake news, 55% are making conscious efforts to stay aware. Due to the lockdown in place, face mask usage remains relatively low compared with other countries.

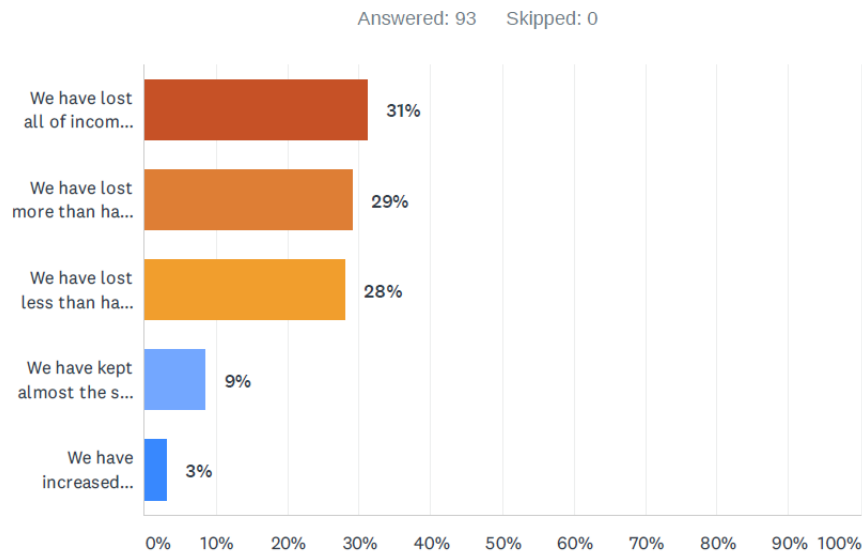
Q3 The government's effort so far at addressing financial challenges for individuals/businesses has been satisfactory under this challenging circumstance.

Answered: 93 Skipped: 0



Though many hold a positive view on the infection control measure, they are highly unsatisfied with the economic measures. In fact, 56% responded that the measures are highly inadequate. This indicates a high level of dissatisfaction across the board, regardless of income levels.

### Q5 How has the Corona Virus spread affected your household income?



ANSWER CHOICES	RESPONSES	
We have lost all of income source already	31%	29
We have lost more than half of income at the present time	29%	27
We have lost less than half of income at the present time	28%	26
We have kept almost the same income so far	9%	8
We have increased income than usual	3%	3
<b>TOTAL</b>		<b>93</b>

Over 30% reported that their entire household income has dropped to zero. Many of those who are employed have been able to maintain their income, but the majority of self-employed workers and casual workers are completely unable to work due to the lockdown.

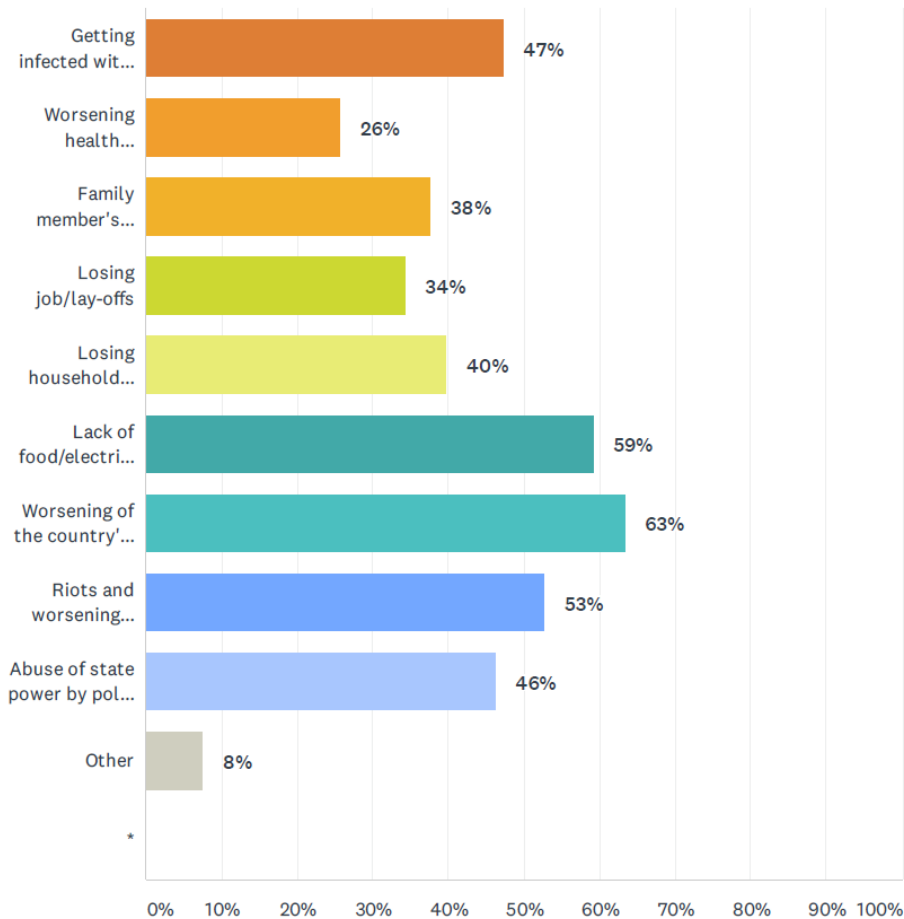
Interesting, few respondents reported a rise in their income. Africa Business Partners separately surveyed manufacturers in Lagos, and some companies indicated a revenue growth despite the lockdown, demonstrating that some have creatively adapted to the situation for business continuity.

In contrast to Kenya, Africa Business Partners conducted the same research, where contracting the virus was the top concern at over 70%, Nigerians are more worried about the negative impacts on

the country's economy and public security. 59% are also concerned over "lack of food, water, and electricity".

Q4 Which of the following concerns do you have? Please select all you concerned.

Answered: 93 Skipped: 0



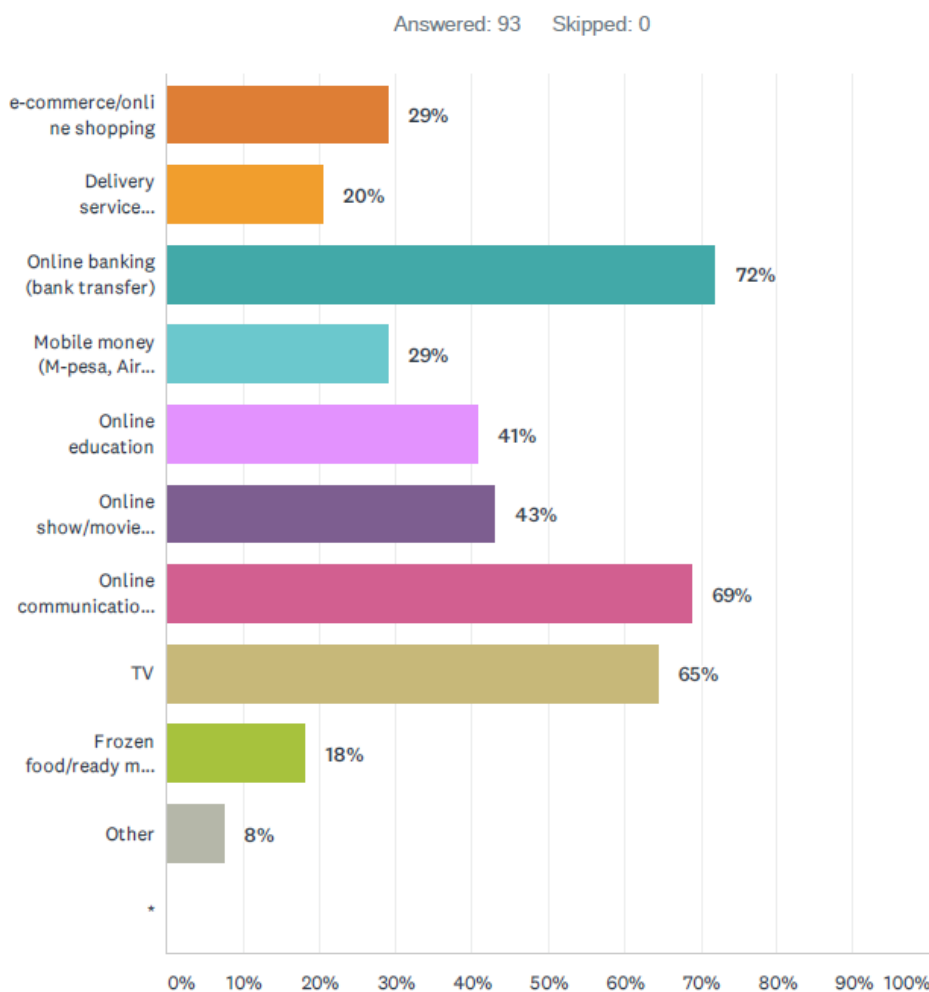
ANSWER CHOICES	RESPONSES	
Getting infected with Corona Virus	47%	44
Worsening health condition after Corona Virus infection	26%	24
Family member's infection or worsening health condition by the Corona Virus	38%	35
Losing job/lay-offs	34%	32
Losing household income	40%	37
Lack of food/electricity/water	59%	55
Worsening of the country's economy	63%	59
Riots and worsening insecurity	53%	49
Abuse of state power by police or other security agencies	46%	43
Other	8%	7
*	0%	0
Total Respondents: 93		

Online banking was the top choice as something that Nigerians either began to use, or began to use more of, due to the coronavirus.

Given the complete lockdown, it's unsurprising that nearly 70% responded that their use of online communication tools such as WhatsApp has increased. The high rate for TV and online show is one of the unique features in Nigeria where the top original source of contents in Africa such as dramas and Bollywood movies.

The cultural emphasis on education shines through here as well, with 41% reporting a rise in online education.

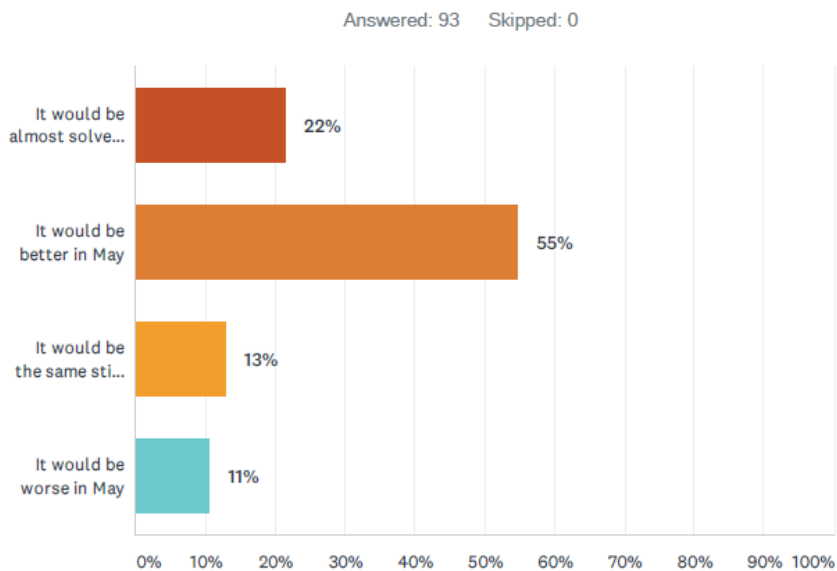
Q7 Have you started using/used more the following service after the Corona Virus caution? Please select all you started using/used more.



ANSWER CHOICES	RESPONSES	
e-commerce/online shopping	29%	27
Delivery service (restaurant, food & goods, business delivery)	20%	19
Online banking (bank transfer)	72%	67
Mobile money (M-pesa, Airtel money, Quick teller...)	29%	27
Online education	41%	38
Online show/movie (YouTube, Netflix..)	43%	40
Online communication (WhatsApp, Zoom, Skype..)	69%	64
TV	65%	60
Frozen food/ready made food	18%	17
Other	8%	7
*	0%	0
Total Respondents: 93		

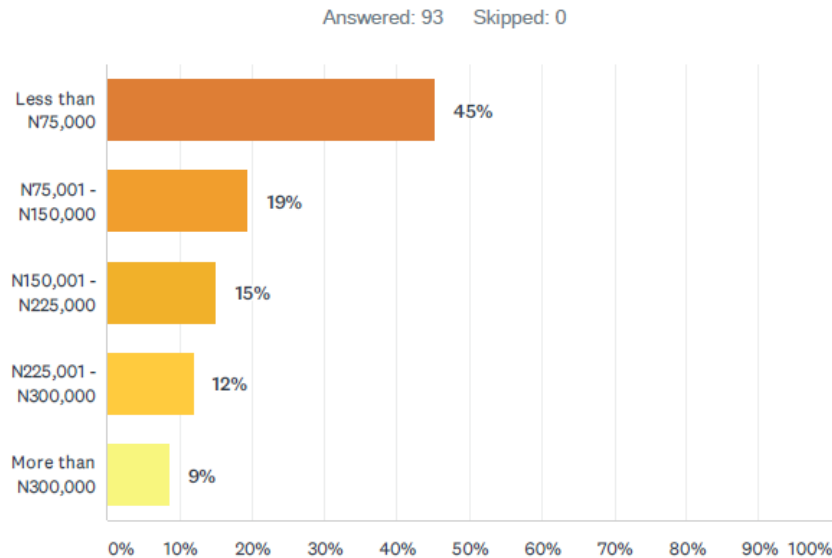
Looking forward to May, the proportion answering that the situation will be “largely resolved” is not as high as Kenya, but over half answered that it will be “better than the current situation”. Many are likely envisioning that the lockdown will end and life will slowly return to normal.

Q8 What do you think about the current circumstance with Coronavirus in the month of May?



The respondents of this survey meet the following two criteria: own a smartphone or another device with internet connection; ability to read English. 45% reported household monthly incomes of N75,000 or below. The majority are in their 20s and 30s, and given that the median age of Nigerians is 18.1 and that the 20s-and-above demographic constitutes 64% of the population, it can safely be said that they are amongst the majority.

### Q12 Household Income per month



#### Survey overview

Methodology: Online survey of panels (members) via the Africa Business Partners survey system.

Area: Lockdown area of Lagos, Abuja, and Ogun states

Sample size: 93 ss

Period: April 13, 2020 - April 14, 2020

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