

Press release

How Lagos people's lives been impacted under lockdown?

Report of Survey on Life Situation Under Corona in Kenya

April 25, 2020

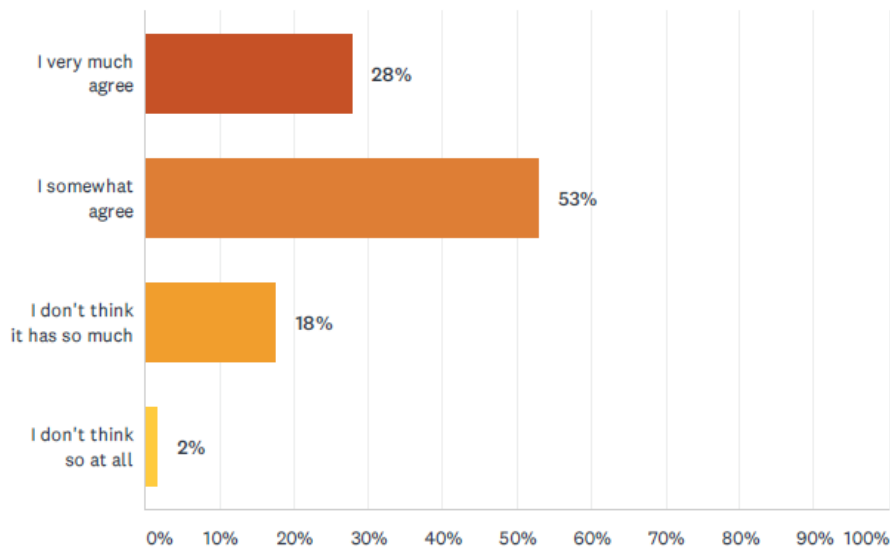
Africa Business Partners

<https://africabusinesspartners.com/>contactus@abp.co.jp

How have Africans' lives being impacted, and how are they coping through these Corona crises? Africa Business Partners conducted a survey in Kenya (Nairobi Metropolitan) and Nigeria (Lagos) through its online survey system. Here is the result.

Q1 The government's effort so far at tackling the Corona Virus infection has been effective in limiting the spread of infection.

Answered: 119 Skipped: 0



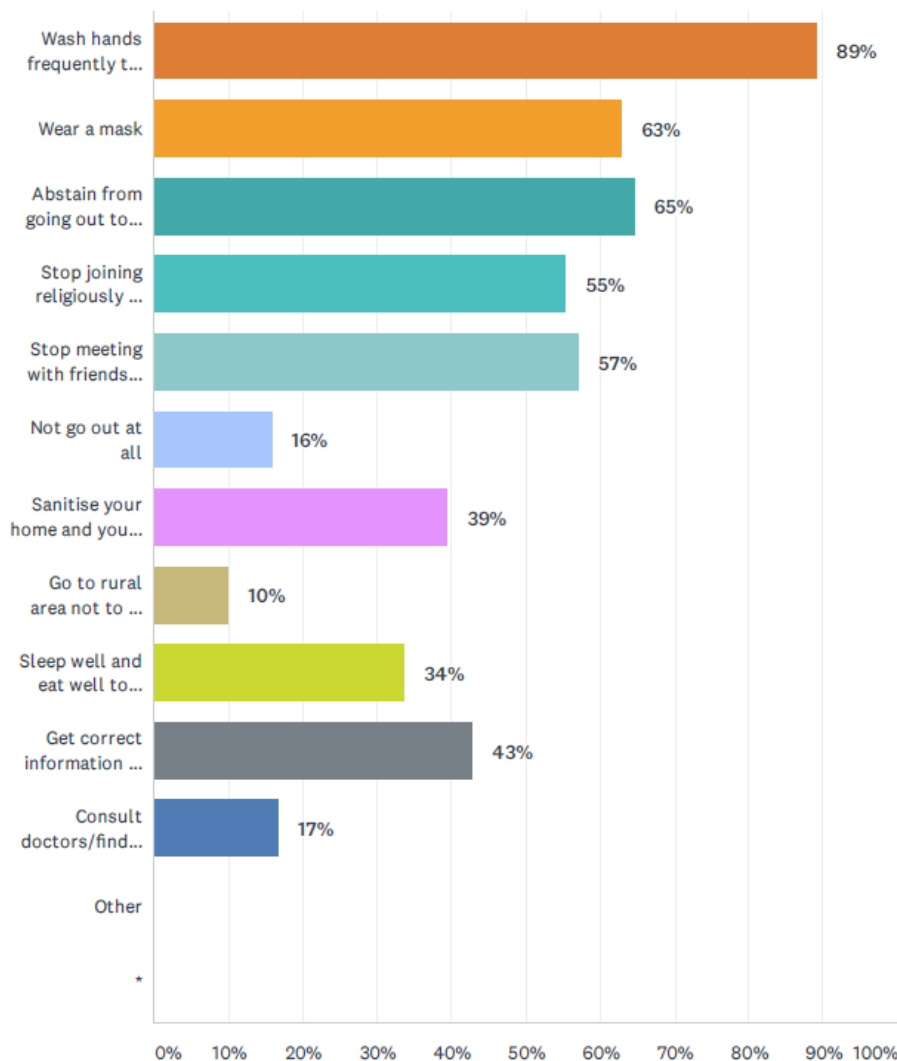
This survey was conducted one week after the Nairobi metropolitan area entered lockdown (which implemented a travel ban and dusk-to-dawn curfew) on April 6th. Respondents are Nairobi metro area residents who were subjected to the lockdown.

Despite being inconvenienced by the lockdown, Nairobians seem to have a high level of confidence in the government’s infection control measures. 28% of respondents answered that the government’s infection control measures were very effective, while 53% judged them to be fairly effective. In Kenya, Cabinet Secretary for Health Mutahi Kagwe, along with other government officials, are conducting daily briefings to disclose facts and data such as the number of confirmed cases, and announce further measures being taken by the government.

It appears that Nairobians are following the government’s recommendations. Approximately 90% of the respondents answered that they are washing their hands more frequently, and over 60% report that they are wearing masks and following social distancing guidelines. However, the portion responding that they are completely self-quarantining in their homes remain at 16%.

**Q5 What are you doing to avoid contracting the Coronavirus Infection?
Please select all you are doing.**

Answered: 119 Skipped: 0

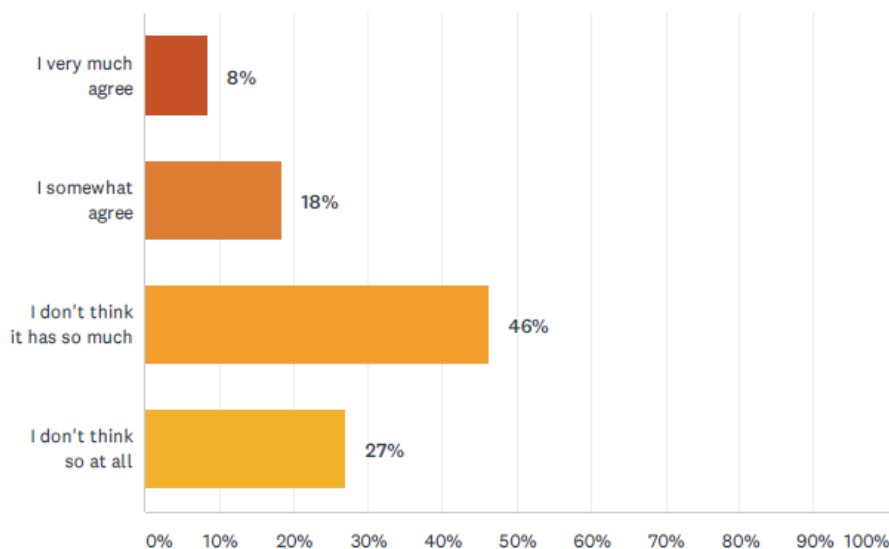


ANSWER CHOICES	RESPONSES	
Wash hands frequently than usual	89%	106
Wear a mask	63%	75
Abstain from going out to crowded areas	65%	77
Stop joining religiously or other meetings	55%	66
Stop meeting with friends and relatives	57%	68
Not go out at all	16%	19
Sanitise your home and your belongings	39%	47
Go to rural area not to get infected	10%	12
Sleep well and eat well to boost immunity	34%	40
Get correct information and not to tricked by fake news	43%	51
Consult doctors/find hospitals just in case you get infected	17%	20
Other	0%	0
*	0%	0
Total Respondents: 119		

Despite the high level of confidence in infection control measures, 73% of respondents are dissatisfied with the government’s level of financial assistance. The Kenyan government rapidly announced measures such as a 2% VAT reduction, income tax exemption, and various assistance programs, but the majority consider these to be insufficient.

Q2 The government's effort so far at addressing financial challenges for individuals/businesses has been satisfactory under this challenging circumstance.

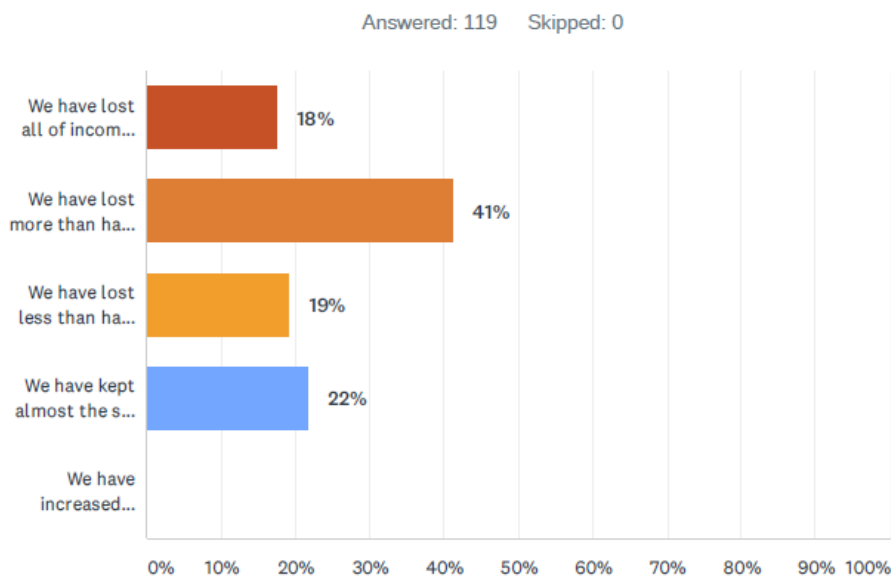
Answered: 119 Skipped: 0



This, of course, is due to the impact on household incomes since the outbreak began. There have not been widespread layoffs, so many of those who are employed have been able to maintain their income. However, self-employed workers and casual workers have been impacted by curfew-prompted restaurant closures, temporary closures of storefronts, and reduced foot traffic due to social distancing. 18% reported that their entire household income has dropped to zero, 41% answered their household income has been lost more than half.

There are also many whose businesses have been impacted prior to the first domestic case, due to exports grinding to a halt from the spread of the virus in China.

Q4 How has the Corona Virus spread affected your household income?



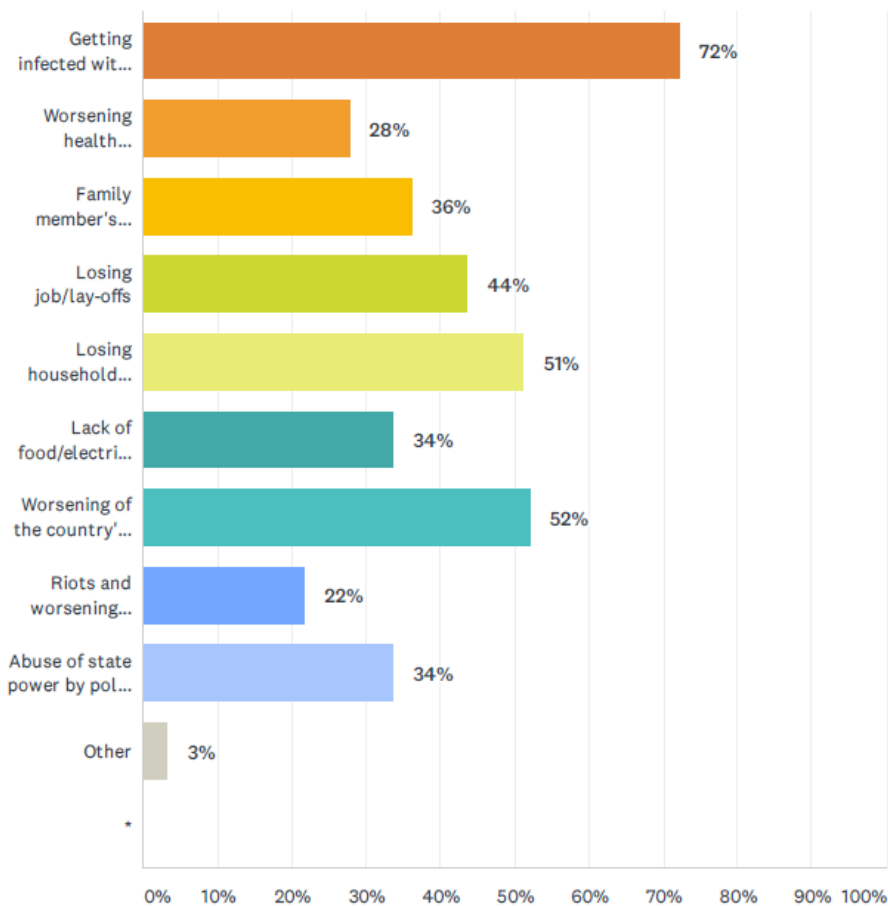
ANSWER CHOICES	RESPONSES	
We have lost all of income source already	18%	21
We have lost more than half of income at the present time	41%	49
We have lost less than half of income at the present time	19%	23
We have kept almost the same income so far	22%	26
We have increased income than usual	0%	0
TOTAL		119

Over 70% of the respondents indicated that their top concern is that they may become infected by the coronavirus. The spread of the virus across the globe is a source of anxiety for Kenyans, despite the regular threat from other diseases and the dangers of daily life. However, because the situation feels less personal due to the low number of cases, many Kenyans appear to be concerned about the possibility of infection in itself, as opposed to the possibility of death of themselves or family members from severe complications.

Another top concern is the loss of income or the country falling into an economic downturn. For Kenyans, there are the more immediate, imminent threats.

Q3 Which of the following concerns do you have? Please select all you concerned.

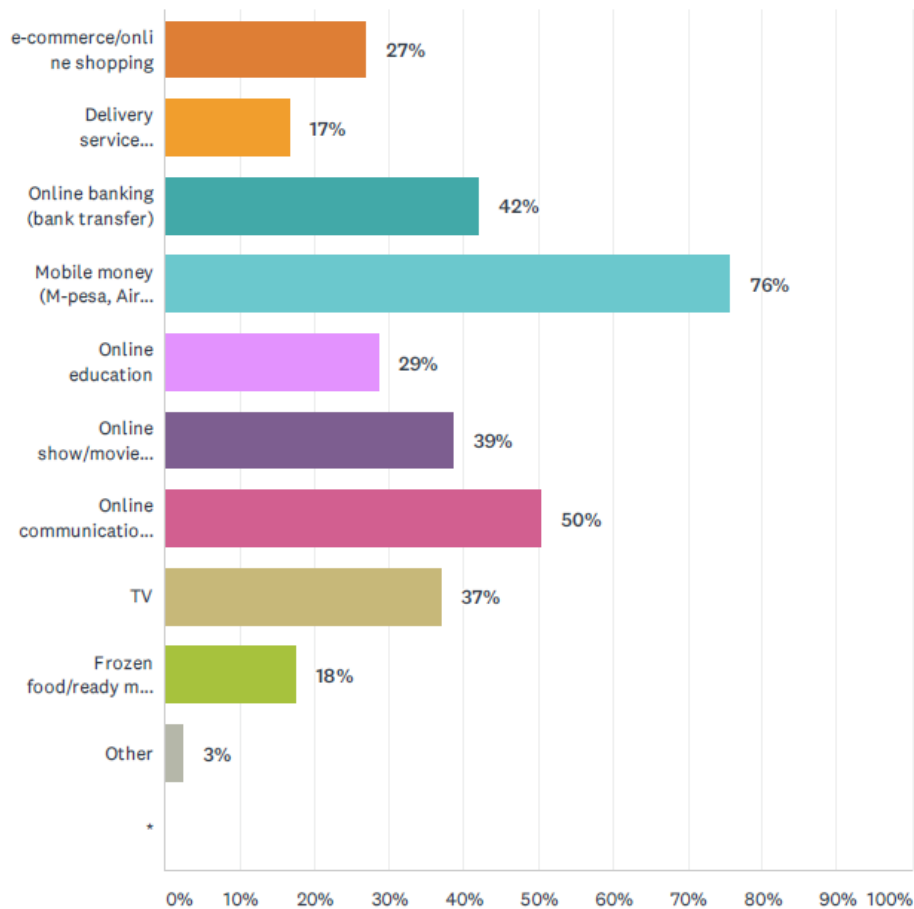
Answered: 119 Skipped: 0



ANSWER CHOICES	RESPONSES	
Getting infected with Corona Virus	72%	86
Worsening health condition after Corona Virus infection	28%	33
Family member's infection or worsening health condition by the Corona Virus	36%	43
Losing job/lay-offs	44%	52
Losing household income	51%	61
Lack of food/electricity/water	34%	40
Worsening of the country's economy	52%	62
Riots and worsening insecurity	22%	26
Abuse of state power by police or other security agencies	34%	40
Other	3%	4
*	0%	0
Total Respondents: 119		

Q6 Have you started using/used more the following service after the Corona Virus caution? Please select all you started using/used more.

Answered: 119 Skipped: 0



ANSWER CHOICES	RESPONSES	
e-commerce/online shopping	27%	32
Delivery service (restaurant, food & goods, business delivery)	17%	20
Online banking (bank transfer)	42%	50
Mobile money (M-pesa, Airtel money...)	76%	90
Online education	29%	34
Online show/movie (YouTube/Netflix..)	39%	46
Online communication (WhatsApp, Zoom, Skype..)	50%	60
TV	37%	44
Frozen food/ready made food	18%	21
Other	3%	3
*	0%	0
Total Respondents: 119		

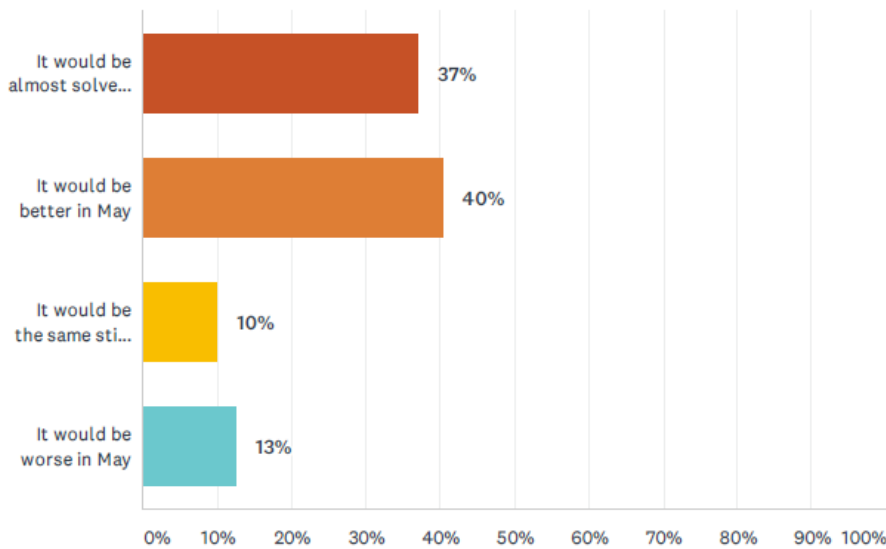
Mobile money dominates at over 70% as something that Kenyans either began to use, or began to use more of, due to the coronavirus. As there are virtually no Nairobians new to mobile money technology, this can be interpreted as an increase in usage. This is possibly influenced by

Safaricom, the largest telecom provider, removing fees for transactions under 1,000 KSH in response to the government promoting the use of mobile money to reduce infections.

This is followed by the use of online communication tools, such as WhatsApp and Zoom. With over 50% of respondents avoiding in-person meetings, it appears that communications have migrated online.

Q7 What do you think about the current circumstance with Coronavirus in the month of May?

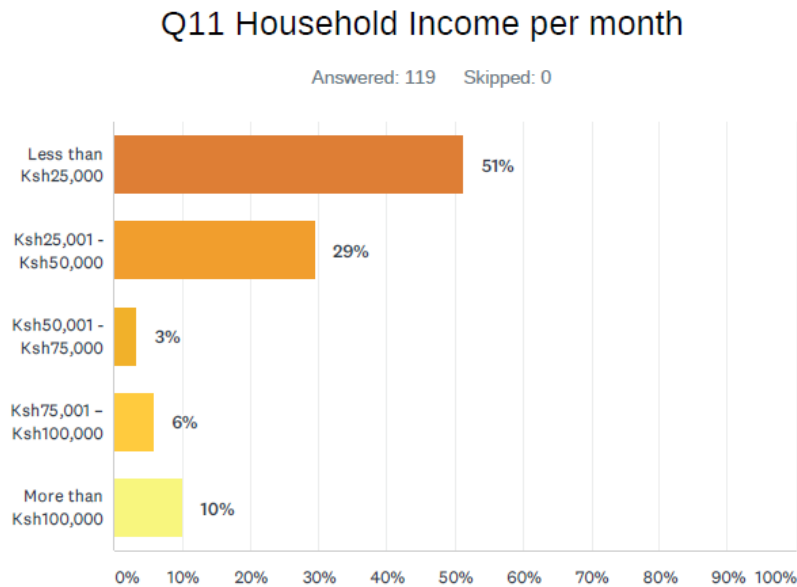
Answered: 119 Skipped: 0



ANSWER CHOICES	RESPONSES	
It would be almost solved in May	37%	44
It would be better in May	40%	48
It would be the same still in May	10%	12
It would be worse in May	13%	15
TOTAL		119

Looking forward to May, the proportion answering that the situation will be “largely resolved” is 37%. Though media outlets are repeatedly reporting future projections as high as 10 million cases and 300,000 deaths across Africa, Kenyans seem to have a more optimistic outlook, likely based on the currently low case count.

The respondents of this survey meet the following two criteria: own a smartphone or another device with internet connection; ability to read English. Approximately 50% reported household incomes of 25,000 KSH or below. The majority are in their 20s and 30s, and given that the median age of Kenyans is 20.1 and that the 20s-to-30s demographic dominate at 64% of the population, it can safely be said that they are amongst the majority.



Survey overview

Methodology: Online survey of panels (members) via the Africa Business Partners survey system.

Area: Lockdown areas of the Nairobi metropolitan area (Greater Nairobi: 37%, Nairobi East: 22%, Nairobi South: 13%, etc.)

Sample size: 119 ss

Period: April 12, 2020 - April 14, 2020

Copyright is reserved by Africa Business Partners. Please provide source attribution as "Africa Business Partners" when you refer.

Africa Business Partners

Africa Business Partners is incorporated in 2012 in Japan to support and advice for business expansion between Japan and Africa. The company has its companies/partners in Kenya, Nigeria, Cote d'Ivoire, Ethiopia, and South Africa. The company provides business matching, sales and marketing, advisory services for M&A, and investment support to African, Japanese and other international companies for their business growth in Africa.